

## Ascendix Technologies Announces Webinar Schedule to Accompany the Real Estate Advantage™ Product Launch Tour

*The Commercial Real Estate Solution for Microsoft CRM™*

**Dallas, Texas – February 21, 2007** – Ascendix Technologies announced the schedule for the Real Estate Advantage webinar series to augment and expand the product launch tour, which was kicked off February 6 in Dallas, Texas. Held at the Microsoft offices, the event provided an intimate glimpse into the Real Estate Advantage product as well as an overview of Microsoft’s strategy to deliver world-class business solutions to the market.

“Over 90% of the companies that attended requested follow up meetings to dig deeper into the solution. This speaks volumes about how the product resonated with the audience,” stated Wes Snow, President and CEO of Ascendix. “Going in, we felt confident about our solution and its ability to address the needs of the marketplace. However, the feedback and comments exceeded our expectations in terms of how excited the attendees were that we had delivered a solution to fill a void in the commercial real estate industry,” stated Todd Terry, Managing Partner at Ascendix.

Some of the attendee quotes that were captured from the event include: “This is an exciting product for a fickle market’s hardest user group” and “There’s nothing else out there in the marketplace that even comes close to what you offer.”

The schedule for the webinar series is as follows:

February 27, 2007	9:00 AM – 10:30 AM CT
April 4, 2007	11:00 AM – 12:30 PM CT
May 3, 2007	11:00 AM – 12:30 PM CT
May 30, 2007	11:00 AM – 12:30 PM CT
June 13, 2007	11:00 AM – 12:30 PM CT
July 24, 2007	11:00 AM – 12:30 PM CT
August 14, 2007	11:00 AM – 12:30 PM CT
September 18, 2007	11:00 AM – 12:30 PM CT
October 25, 2007	11:00 AM – 12:30 PM CT
November 13, 2007	11:00 AM – 12:30 PM CT
December 4, 2007	11:00 AM – 12:30 PM CT

Registration for each of the webinars as well as our national product launch tour dates can be found at [www.ascendix.com/launch](http://www.ascendix.com/launch). In addition to a high-level overview of the product’s features and functionality, there will be discussions on issues address by the solution as well best practices on how to implement CRM solutions for the Commercial Real Estate industry.

**About Real Estate Advantage™** – Developed on the .Net 2.0 framework by AdvantageWorks, the R&D division of Ascendix Technologies, Real Estate Advantage™ integrates seamlessly with Microsoft CRM. The product helps commercial (office, retail and industrial) real estate companies manage assets, leases, tenants, vendors and prospects in marketing, service, sales and support functions. The solution leverages the tools your organization already uses, including Microsoft Outlook, Excel, Word, MapPoint and SharePoint, improving the intuitiveness and adoption rates often plaguing CRM implementations. By building on the Microsoft® Dynamics™ CRM 3.0 platform, Real Estate Advantage™ maximizes the investment you have already made in infrastructure using tools such as Microsoft Exchange, Microsoft® SQL Server, Active Directories and .Net frameworks. For more information about AdvantageWorks' industry solutions and MSCRM add-on products, please visit [www.advantageworks.com](http://www.advantageworks.com).

**About Ascendix Technologies** – Ascendix Technologies, Inc., a Microsoft® Certified Gold Partner, is a privately held corporation located in Dallas, TX. Founded in 1996, the company is celebrating its 10th year in business focused solely on the implementation of CRM systems for companies in both the mid and enterprise market space. In 2003, Ascendix turned to a vertical strategy, quickly carving out a niche in the alternative investment products, financial services and commercial real estate industries. For more information, please visit Ascendix on the web at [www.ascendix.com](http://www.ascendix.com) or contact them at 1-888-Find-CRM.

###